

# POST APOCALYPTIC RECRUITING



**BOB** ELITE  
RECRUITER  
MASTERCLASS  
**MARSHALL'S**



# BOB MARSHALL'S ELITE RECRUITER MASTERCLASS

**THE YEAR**

2021

Also known as the time when the wheels feel off the wagon.

**01**

## **What's happened?**

Seismic changes have occurred for employers and workers

**02**

## **What comes next?**

The modern workplace will be very different

**03**

## **How do we adapt?**

Acquire new skills, new approaches but rely on the basic truths of recruiting





# POST APOCALYPTIC RECRUITING





# THE CHANGING WORKPLACE

**SURVIVAL**





# **THE WORKPLACE OF TOMORROW**

Traditional, hybrid, project based or something else?





# THE EXODUS

**MORE THAN ONE-THIRD QUITTING OVER REVOKED REMOTE WORK  
POLICIES**





IS THE

# TRADITIONAL OFFICE DEAD?

58% prefer a fully remote job, and  
39% want a hybrid arrangement that  
combines both office and remote  
work;





# HOW TO SURVIVE

## WE ADAPT

We focus on the  
essential and  
ignore the noise



**RECRUITING HEROES WANTED**



# THE CLASSICS RULE

## YOUR SURVIVAL VEHICLE

You have the skills and the knowledge to endure and even thrive in the current marketplace





**SURVIVAL**

**KIT**





## **FOCUS ON WHAT MATTERS**

- ✓ The Best Job Orders
- ✓ Quality Candidates
- ✓ Stay Flexible





**THE**

**JOB**

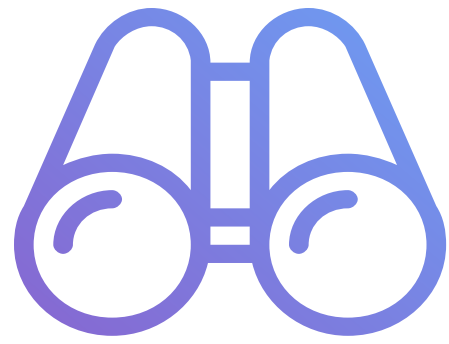
**ORDER**





**IS THIS  
WORTH  
MY TIME?**





# ENTERING THE BATTLEFIELD

Overcoming obstacles and  
getting to the best has never been  
more critical





# QUALIFYING THE CANDIDATE



You are presenting your champion. Make sure they deserve that support.





# LIVE FOR TODAY

**“You are richer than 93% of  
all people.**

Not in money, but in time.  
108 billion people have lived  
throughout history.  
93% of them are dead.  
You have what every king and  
queen, every pharaoh and ruler,  
every CEO and celebrity of the past  
would give all their wealth for:  
Today”.

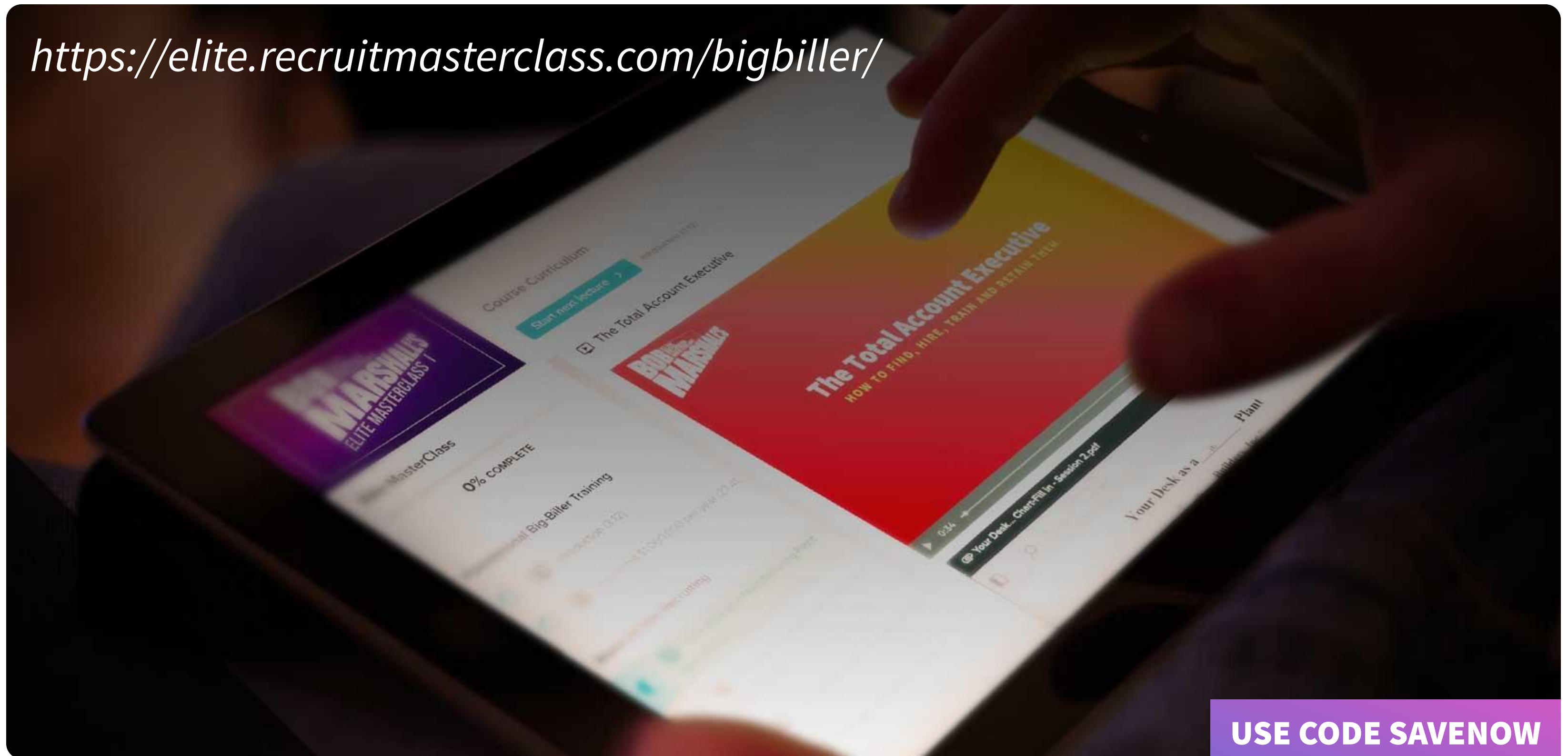
--James Clear





# ELITE RECRUITER MASTERCLASS – OPEN NOW

<https://elite.recruitmasterclass.com/bigbiller/>



USE CODE SAVENOW





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We are looking forward to the future!





**THANK YOU!**