

Tools Shally Steckerl Mentioned

in order of appearance in his Aug 2022 Top Echelon Webinar

Text Analyzer - Collect the most used phrase from a few close-match resumes to generate a list of keyword "jargon" related to those candidates.

- <https://www.online-utility.org/text/analyzer.jsp>

Linkedin Recruiter Search Breakdown - after running a keyword search for your desired keywords, use their Search Breakdown to see the data in segments including Companies, Job Titles, Location to name a few.

EMSI Economic Modeling - View job posting trends, including industries, position titles, and locations.

- <https://www.economicmodeling.com/job-posting-dashboard/>

ZipMath.com - input a zip code (location of your client), input a radius from that zip code (a reasonable commute distance) and the site will output names of the towns in that radius.

Excel Flash Fill - after pasting a list of formatted data into one cell of a spreadsheet, use Flash Fill to extract the various pieces of information into their own columns.

Word Wildcards on Google - using an asterisk between words inside of a phrase search. "SAP * developer" finds and title with various different

Extensify - Quickly turn on and off extensions in one place. Too many extensions can slow down your machine or conflict with each other

- [Extensify in the Chrome Store](#)

OneTab - saves every tab you have open when a browser session is ended. Handy for reboots or accidentally closing a browser you had lots of research tabs open.

- [OneTab in the Chrome Store](#)

Magical - Make repetitive tasks disappear. Paste predefined excerpts and templates including merged data from the page you're viewing into the field (think LinkedIn inmails and/or standard marketing emails).

- [Magical in the Chrome Store](#)

LinkClump - Select text on a page containing links and this extension will open, copy or bookmark all of the links at once.

- [LinkCLump in the Chrome Store](#)

Autopagerize - Auto loads all pages in paginated web pages (think Google search results).

- [Autopagerize in the Chrome Store](#)