



3 SIMPLE TIPS TO KICKSTART YOUR SOCIAL MEDIA

ASHTON HEMMINGER

LINKEDIN

Builds your personal brand

930 million LinkedIn Users Nationwide

98% Hiring teams utilize LinkedIn

LETS TALK ABOUT BILLIONS,
NOT MILLIONS...

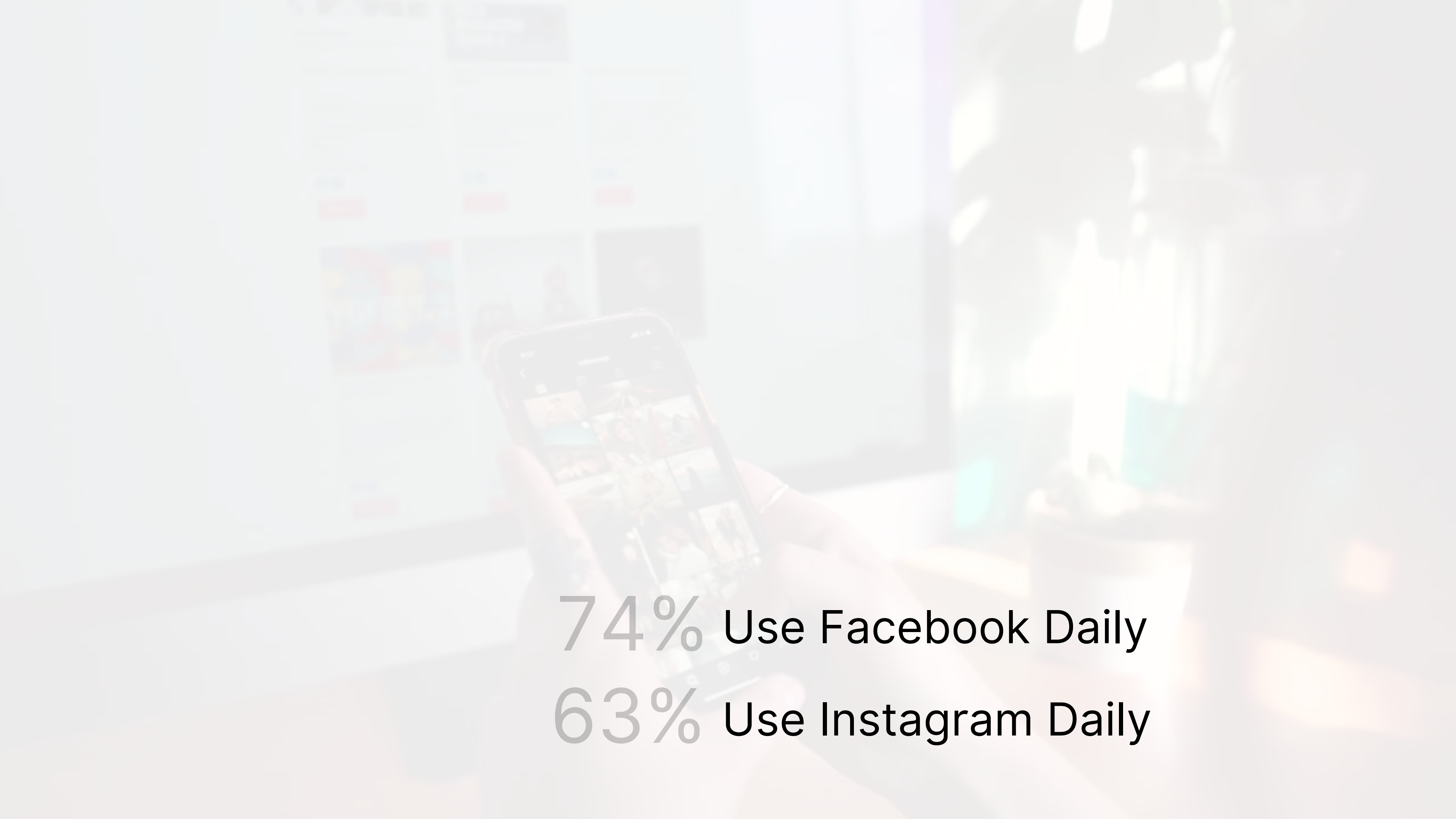
WHY SHOULD YOU CONSIDER SOCIAL MEDIA ?

2.19 billion Facebook

2.35 billion Instagram

7.9 billion World population

79% Job seekers are using social media



74% Use Facebook Daily

63% Use Instagram Daily

1 - WHAT DO YOU POST





HOW DO YOU PLAY IN THIS GAME?

- Sit down at the start of every month and create a schedule
- Make job postings your #1 priority
- MIX IN FILLER POSTINGS

TRUE NORTH

WE ARE HIRING

visit our open jobs on our website.
truenorthconsultants.com

TRUE  NORTH
consultants

WORK FROM
HOME?
um, yes.

visit link in bio.

TRUE  NORTH
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CLIENT TESTIMONY

“Dave is a trustworthy and hard-working recruiter. He is successful and willing to ask others for assistance in finding talent that his clients require. I highly recommend him as a recruiter to clients and candidates.”



truenorthconsultants.com

2 - FORM A JOB POSTING



BAD POSTING



WHAT SHOULD I INCLUDE IN MY JOB POSTING?

imagery

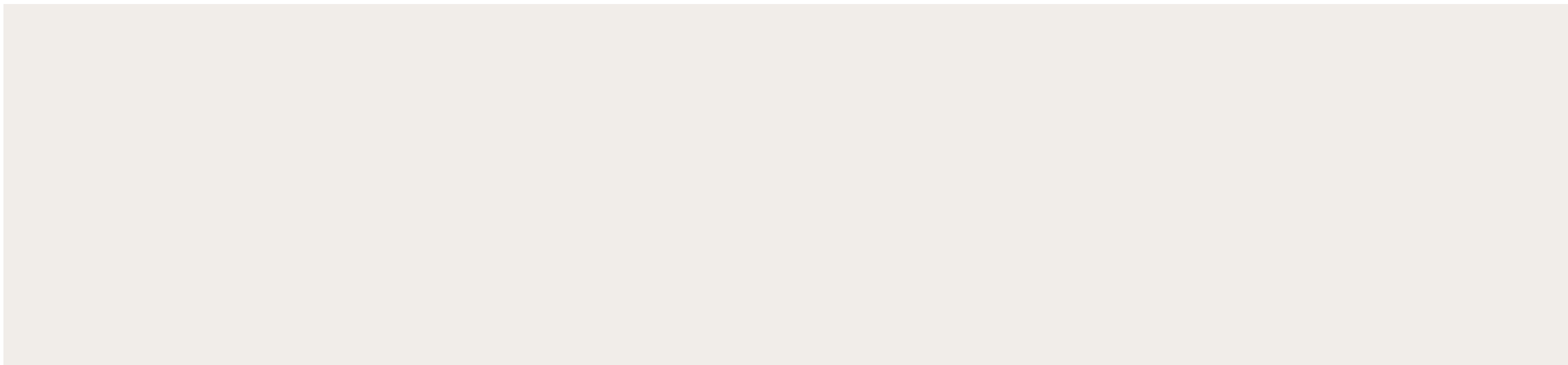
website

location

job sizzle

brand elements/colors

logo



BETTER...

- great to start with
- relevant to Facebook, LinkedIn, & Twitter



Ashton Hemminger ▼

Post to Anyone

📌 STOP what you are doing and check out this new opening 📌

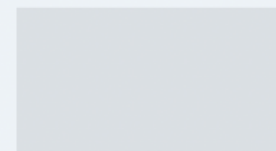
We are hiring a TMS Functional Consultant, FULL REMOTE.

The Functional Consultant supports the design, testing, and execution of end-state solutions for ongoing client projects and internal customers during implementation.

If you are interested in this opportunity, APPLY NOW, on our website.

<https://www.truenorthconsultants.com/>

**#fullremote #tmsconsultant #functionalconsultant #consultant
#wearehiring #remotejobs #workfromhome**



Home

[truenorthconsultants.com](https://www.truenorthconsultants.com/)



Functional Consultant



*Full Remote
Cleveland, OH
truenorthconsultants.com*



THE BEST!

↓ STOP what you are doing and check out this new opening ↓

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#functionalconsultant #consultant
#wearehiring #remotejobs
#workfromhome

94% OF POSTINGS WITH RELEVANT
IMAGERY REPORTS HIGHER RESPONSE
THAN CONTENT WITHOUT



Upper Sandusky, OH
APPLY NOW



business analyst

↓ Are you local to the Upper Sandusky, OH area? If so, we have an excellent opportunity for you! ↓

We are now hiring an IT Project Manager/Business Analyst!

The IT Project Manager/Business Analyst will be responsible for leading technical projects that deliver business value. There are endless opportunities to lead significant projects around enterprise application implementations, upgrades, and integration.

To learn more about this job opportunity, visit our website. truenorthconsultant.com

#informationtechnology #IT
#ITprojectmanager #projectmanager
#Informationmanager #business analyst
#analyst



AH Ashton Hemminger's T...
Free • 81

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What will you design today?

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For you



Docs



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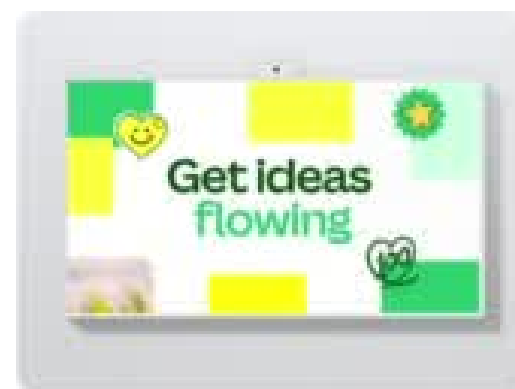
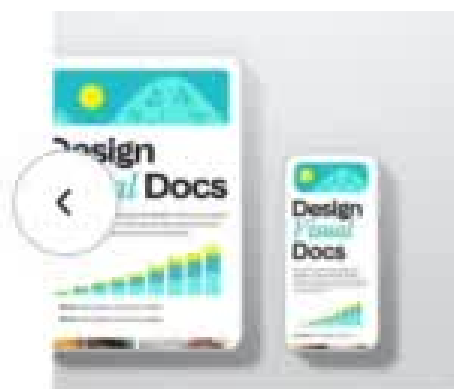
Websites



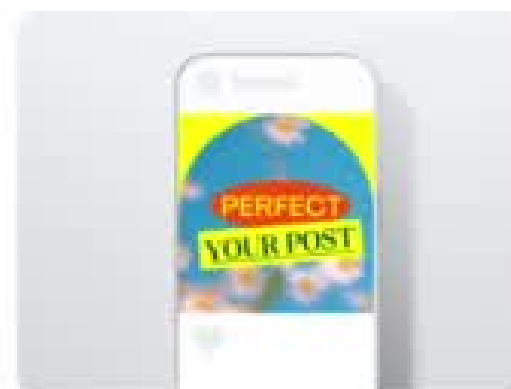
More



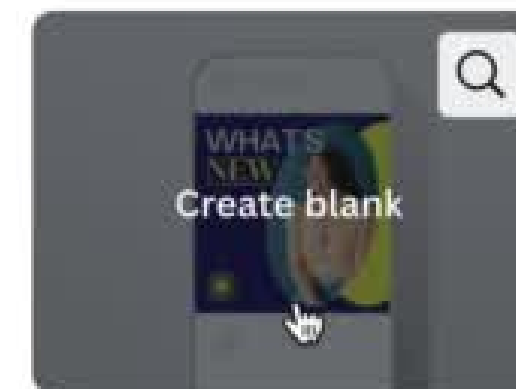
You might want to try...



Whiteboard



Instagram Post (Square)



LinkedIn Post

1200 × 1200 px ⓘ



Email Newsletter



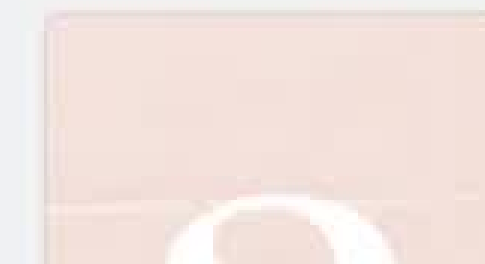
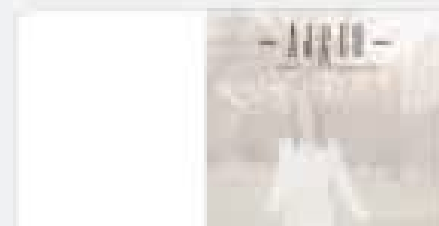
Presentation

Recent designs



+ Invite members

🗑 Trash



The best free stock photos, royalty free images & videos shared by creators.

 Photos ▾

Search for free photos



Trending: dark, nature, mountain, beautiful, landscape ...

Photo by Yasemin Gunes

Home

Videos

Leaderboard

Challenges

Free Stock Photos

Trending ▾



3 - HASHTAGS



H A S H T A G S

make your content found by the right people
helps drive traffic to your content so that you can boost
views, likes, and shares.

H A S H T A G S



Ashton Hemminger ▼

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- 29% more engaging
- exposes your posting to a new community
- relevant to post content
- other titles for this position

- Home
- Search
- Explore
- Reels
- Messages
- Notifications
- Create
- Profile



ajandco.marketing [Edit profile](#) [Ad tools](#)

33 posts 213 followers 90 following

AJ & Co. | Marketing & Consulting
We are AJ & Co., a marketing firm that cares for your small business and masters your message.
ashtonjomarketing.com



- work -



- photograp...



- love local -



- coffee -



New

POSTS REELS SAVED TAGGED





Search



Ashton Hemminger

Business Owner at A.J. & Co. Marketing and Consulting

Talks about #socialmediamarketing and #contentcreation

Tiffin, Ohio, United States · [Contact info](#)

[ashtonjomarketing.com](#)

172 followers · 147 connections

Open to

Add profile section

More

Providing services

Advertising, Marketing Consulting, Corporate Photography, Event Photography, Social Media Marketing, Dig...

[Show details](#)

Resources

Private to you



Creator mode **On**

Get discovered, showcase content on your profile, and get access to creator tools

AJ & Co.



Columbus State Community College

Public profile & URL

www.linkedin.com/in/ashton-hemminger-506464235

Promoted



Sell everywhere online.

Connect your store to IG, Etsy, Google, and more. See terms on site.



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Messaging

THANK YOU FOR ATTENDING.
LET'S CONNECT!



#: 567-230-2545

email: ceo@ashtonjomarketing.com

— AJR CO —
MARKETING & CONSULTING

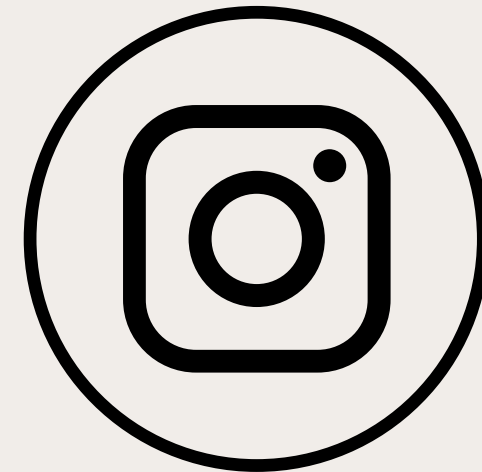
2 FREE TOOLS & SOCIALS

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\$159

for the first 5 social media
postings with signed contract
by the end of week